



## Marketing Video Competition

**Purpose:** To encourage Public Service Education students to create a video detailing the purpose and benefits of the Florida Public Service Association.

**Description of Event:** The students will create a video with the purpose of encouraging other students and schools to create a chapter and explore the FPSA.

**Limit:** One per chapter

**Dress Code:** Appropriate dress to include business attire, chapter uniform or other attire appropriate for the competition, or as directed by your chapter advisor.

### Rules:

1. To be eligible for the competition a student must be enrolled in a secondary public service education program, or a program completer as recognized by Florida Department of Education.
2. The video will be between 1 and 3 minutes in length
3. The video will include:
  - a. Description of the FPSA to include police, fire, and teaching
  - b. The leadership of the state FPSA
  - c. The State Leadership Conference
  - d. Competitions regional and state
  - e. Scholarships available to students
  - f. Contact information for the state FPSA including website
  - g. if the video has music, the music shall be royalty free or permission granted by the owner. A copy of a letter or email confirming permission granted will be submitted with the video.
4. The video will be submitted to the state director by January 31.

**Required Personnel:**

One Judges

**Facilities and Equipment:**

Judges Rating Sheets



## Marketing Video Competition Judge's Winner Sheet

1st Place School \_\_\_\_\_

2<sup>nd</sup> Place School \_\_\_\_\_

3<sup>rd</sup> Place School \_\_\_\_\_

4<sup>th</sup> Place School \_\_\_\_\_

5<sup>th</sup> Place School \_\_\_\_\_