



Marketing Video Competition

Created 08/2017

Purpose: To encourage Public Service Education students to create a video detailing the purpose and benefits of the Florida Public Service Association.

Description of Event: The students will create a video with the purpose of encouraging other students and schools to create a chapter and explore the FPSA.

Limit: One per chapter

Dress Code: Appropriate dress to include; business attire, chapter uniform or other attire appropriate for the competition, or as directed by your chapter advisor.

Rules:

1. To be eligible for the competition a student must be enrolled in a secondary public service education program or a program completed as recognized by Florida Department of Education.
2. The video will be between 2 and 4 minutes in length
3. The video will include:
 - a. Description of the FPSA
 - b. The leadership of the FPSA
 - c. The State Leadership Conference
 - d. Competitions
 - e. Scholarships available to students
 - f. Contact information including website
4. The video will be submitted to the state director by January 31.

Required Personnel:

One Judges

Facilities and Equipment:

Judges Rating Sheets



Marketing Video Competition Judge's Winner Sheet

1st Place School

Team Members
