



Prepared Marketing Poster Display

Revised 07/2017

Purpose: To encourage Public Service students to improve their ability to:

1. analyze and interpret Public Service issues
2. express and communicate this interpretation with a creative visual display.

Description of Event: This event shall be in the form of an individual creation of a poster. This poster will be created before arrival at competition and will be turned in upon check-in.

Limit: No Limit

Dress Code: Appropriate dress to include; business attire, chapter uniform or other attire appropriate for the competition, or as directed by your chapter advisor.

Rules:

1. To be eligible for the competition a student must be enrolled in a secondary public service education program or a program completer as recognized by Florida Department of Education.
2. The development of a marketing theme poster which shall be related to the Florida Public Service Association, and market to the entire organization.
3. All contestants will turn in the poster completed when they check-in the first day of the event.
4. Contestants shall indicate their name and school on the poster on the back upper right-hand corner in black Sharpe.
5. The poster will be exactly 22 inches by 28 inches.
6. Tie breaking procedures, if necessary, may involve Judges' review of the rating sheet section scores assigned (*one or more, as necessary*) for score differences.
7. Contestants must be familiar with and adhere to the rules for this event.

Required Personnel:

1. One Chairman
2. One Section Leader
3. Three Judges (*one must be an art or graphic arts person*)
4. Two Courtesy Corps Members

Facilities and Equipment:

1. One room to accommodate the total number of contestants
2. Rating sheets for judges (*extras to break possible ties*)
3. Calculator for judges to calculate rating sheets
4. Pencils for judges
5. Markers to identify winning posters
6. Master contestant sheet to list contestants by name, school, sponsor, and poster number.
7. Cups and water



Prepared Marketing Poster Display Scoring Guidelines

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Student _____ Final Score _____

Poster Number _____

Judge's Name _____ Judge's Signature _____

Judge's Name _____ Judge's Signature _____

Points Values

Excellent =16-20

Superior =11-15

Good =6-10

Poor = 0-5

Items Evaluated

Score

1.	Development of topic	
	A Relates to the theme and topic	_____
	B Flow of idea is logical and well planned	_____
2	Educational Value	
	A Prime focus of interpretation is clear	_____
	B Projects a clear / understandable message	_____
3	Originality and creativity	
	A An imaginative approach is used	_____
	B Poster is eye appealing	_____
4	Design	
	A Poster reflects art	_____
	B Color and accent are used effectively	_____
5	Quality of work	
	A The display effect is complete	_____
	B Overall appearance is neat and attractive	_____
	Total	_____



Prepared Marketing Poster Display Judge's Winner Sheet

1st Place School

Student

2nd Place School

Student

3rd Place School

Student

4th Place School

Student

5th Place School

Student